How a Global Fashion Group Used CoreView to Bring Microsoft 365 Governance Under Control Across 4,600+ Stores

SUMMARY

- A major European fashion group needed to govern Microsoft 365 consistently across more than 4,600 stores, 50+ countries, and a complex mix of brands and regions.
- As the environment grew, administrative access, license

assignments, and configuration changes became harder to review consistently, increasing both cost and access exposure.

- Day-to-day administration alone did not give the team enough visibility to confirm that permissions, licenses, and configuration still matched current requirements.
- After upgrading to CoreView One, the group added automated governance workflows to its existing Virtual Tenant structure to strengthen access, license, and delegation controls.
- As the group expands into new global markets, it will continue to scale its Microsoft 365 governance with CoreView.

Background: A Global Fashion Group Operating Across 50+ Countries

This major European fashion group operates more than 4,600 stores across 50+ countries, with a Microsoft 365 environment spanning multiple brands and geographies. As the business expanded, its IT team needed a more consistent way to manage delegated administration, access, and governance across a broader Microsoft 365 estate.

Challenge: Keeping Microsoft 365 Governance in Step with Business Growth

As the group expanded across brands and geographies, its Microsoft 365 environment became more challenging to govern consistently. Administrative access accumulated faster than it could be reviewed, licenses could remain assigned after they were no longer needed, and no single person had a complete view of configuration, access, and exposure across the estate.

The group's multi-brand structure amplified those risks. Local IT teams required delegated access to manage day-to-day operations across different brands and regions. As a result, the group needed a consistent way to review permissions and maintain central governance across the wider environment.

Day-to-Day Administration Could Not Provide the Governance Visibility the Group Needed

For several years, the group used CoreView primarily to support day-to-day Microsoft 365 administration through its Virtual Tenant structure. This allowed local teams to manage their own areas without access to the full tenant, but the group still needed stronger governance controls to identify and address issues that developed over time.

For example, license assignments could remain in place after users became inactive or left the business, creating unnecessary cost and continued access exposure.

The group needed a more consistent way to monitor access, licensing, and configuration across its Microsoft 365 environment, while preserving the delegated administration required by its distributed operating model.

Solution: Extending Delegated Administration into Broader Microsoft 365 Governance

The group first deployed CoreView in 2019 to support day-to-day Microsoft 365 administration across its multi-brand, multinational environment.

Since then, the group has upgraded to CoreView One to make use of the platform's broader governance capabilities, giving the team stronger oversight of access, licensing, and configuration across its Microsoft 365 estate.

As part of this shift, the group has introduced automated workflows to identify unused licenses and reclaim them without relying on manual review. The team continues to use **CoreView Virtual Tenants** to segment the environment by brand or region and delegate administration without granting access across the full tenant.

Together, these capabilities give the group a more structured way to manage access, licensing, and delegated administration at scale.

Results: Proactive Governance Across a Growing Microsoft 365 Estate

CoreView has helped the group establish a more proactive and structured approach to Microsoft 365 governance, with stronger control over access, licensing, and delegated administration.

The core benefits have included:

- **More effective license management:** Automated workflows identify unused licenses and reclaim them automatically.
- **Reduced access exposure:** Licenses attached to dormant or departed accounts can be surfaced and removed promptly.
- **More consistent delegation:** Administrative access is aligned to the needs of individual teams and regions through a documented **RBAC structure**.
- **Less reliance on manual review:** The team can respond to access and configuration issues without having to conduct a manual review cycle for every change.

Together, these outcomes have strengthened governance across an environment that continues to grow in scale and scope.

Why CoreView

Today, CoreView supports this global fashion group as both an administration platform and a broader Microsoft 365 governance layer.

In addition to enabling delegated administration, CoreView gives the team better visibility into how access aligns with current roles, which licenses remain appropriate, and which configuration or access changes need attention.

For a multinational, multi-brand organization, this broader governance capability helps ensure that continued business growth does not result in unmanaged Microsoft 365 risk.

Next Steps: With further growth planned across the US and Asia, the group is focused on maintaining consistent Microsoft 365 governance as more brands and global markets come into scope.

The group has signed a three-year renewal with CoreView to support this next phase. CoreView will help the team scale its controls across an even broader Microsoft 365 footprint, keeping governance in step with the group's continued expansion.

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CoreView

CoreView is the leading SaaS platform for Microsoft 365 Tenant Resilience. Trusted by enterprises worldwide, CoreView secures the configuration, identity, and access layers of Microsoft 365 across Exchange Online, Teams, SharePoint, OneDrive, Intune, and Entra ID. It hardens tenants against attack, reduces privilege and blast radius, detects configuration tampering, and restores security posture after incidents. By protecting these workloads at the tenant level, CoreView ensures organizations can prevent compromise, withstand intrusion, and recover with confidence from cyber threats and operational disruption.











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