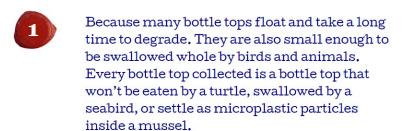
WHAT WAS THIS ABOUT?

## A Drop in the Ocean was a project about plastic on Brighton's beaches. Our beaches.

It was
a beach-cleaning project,
a data-collecting project,
a conversation-starting project,
a conservation project,
a design and making project, and
a power-of-people project.



## WHY BOTTLE TOPS?



- Because bottle tops are among the top 5 items found on beaches. Over the last 30 years, more than 20 million bottle tops, caps and lids have been counted on beaches around the world. And those are just the ones that have been recorded.\*
- Because bottle tops aren't currently widely recycled and we have big plans to support bottle top reincarnation projects.
- Because bottle tops are easy to collect, count and store. They're also a bit like pixels, which make them perfect for designing infographics.

<sup>\*</sup>For more bottle top stats take a look the  $\underline{Bottle\,Cap\,Report}$