

A Drop in the Ocean was a project about plastic on Brighton's beaches. Our beaches.

It was
a beach-cleaning project,
a data-collecting project,
a conversation-starting project,
a conservation project,
a design and making project, and
a power-of-people project.

WHAT WAS INVOLVED?

Every plastic bottle top found on our beaches and intercepted in cafes along the Brighton seafront from **March to October 2018** was used to create a colourful wave on the fence along the Volks Railway. It shows how even small bits of plastic add up. And how seemingly small changes could add up too.

WHY BOTTLE TOPS?



Because many bottle tops float and take a long time to degrade. They are also small enough to be swallowed whole by birds and animals. Every bottle top collected is a bottle top that won't be eaten by a turtle, swallowed by a seabird, or settle as microplastic particles inside a mussel.



Because bottle tops are among the top 5 items found on beaches. Over the last 30 years, more than 20 million bottle tops, caps and lids have been counted on beaches around the world. And those are just the ones that have been recorded.*



Because bottle tops aren't currently widely recycled and we have big plans to support bottle top reincarnation projects.



Because bottle tops are easy to collect, count and store. They're also a bit like pixels, which make them perfect for designing infographics.

*For more bottle top stats take a look the [Bottle Cap Report](#).